

7th Annual Dr. Martin Luther King Jr. Poster Contest (K-12th Grades)
Guidelines and Rules

Poster & Essay Theme:

“Life’s most persistent question is – What are you doing for others?”

Virginia Tech is planning the 7th annual Martin Luther King, Jr. (MLK) celebration. As part of this university and community event our office, in conjunction with the local NAACP branch, coordinates a poster and essay contest for local schools. Students in grades **K-12** within Montgomery County, Radford City, Floyd County, Giles County and Pulaski County as well as independent/private schools in the surrounding area are encouraged to submit entries.

GUIDELINES FOR EDUCATORS/PARENTS:

The purpose of the contest is to encourage students to think critically about Dr. King’s legacy and develop goals that reflect how they will serve/help others in their communities. Dr. King delivered a speech in which he expressed the theme “What Are You Doing For Others?” Is the speech he challenged a group of students to reflect on how they lived their lives.

Using Dr. King’s approach on serving others, students should share how they have or would like to help others in their community. Examples of service can range from helping: family, friends, animals and/or others with important issues and/or challenges.

For additional information about Dr. Martin Luther King, Jr., please visit [The King Center](http://www.mlkcenter.org) or the Washington DC Martin Luther King Jr. National Memorial (<http://www.mlkmemorial.org/>) websites prior to having students begin their project.

RULES

1. An entry form must be completed and attached to the submission.
 - a. Poster submission instructions
 - i. Attach a statement, written on a separate piece of paper, to the back of the poster describing the meaning of the art. The length of the statement will vary by grade level according to the following:
 - **K - 1st**: at least one sentence (optional)
 - **2nd - 3rd**: at least two complete sentences
 - **4th - 5th**: at least four complete sentences
 - **6th - 8th**: at least two paragraphs, but no more than a page
 - ii. Poster and statement must reference the theme and Dr. Martin Luther King Jr.’s legacy.
 - iii. Statements may be written or typed
 - iv. Use pencils, crayons, paints, markers or colored pencils. **NO PRE-FABRICATED IMAGES (no magazine cut-outs or clip art). Original art only.**
 - v. Posters should not be larger than 12” x 18”.
 - vi. Originality, creativity, relevance to theme, and personal perspectives are the criteria used for judging.
 - b. Essay submission instructions
 - i. Essays submission is open to the following
 - **6th – 8th**
 - **9th – 12th**
 - ii. The essay should be typed and double spaced although neatly written essays will be accepted.
 - iii. Essays should be no longer than four pages, should include a bibliography on a separate page for materials used in support of the essay.
 - iv. The essay must reference the theme and Martin Luther King’s legacy.
 - v. Originality, creativity, relevance to theme, and personal perspective, are the criteria used for judging.

Deadline:

Submission deadline is Friday, November 11, 2011. Schools that want their entries to be picked up by ODI staff must notify our office by Friday, November 4, 2011 via email to lkgreene@vt.edu, or by phone at (540) 231-1403. If you are submitting your school/class entries by mail,

Mail to:

Virginia Tech Office for Diversity & Inclusion Attn: Linda Greene 460 Turner Street, Suite 301 (0708) Blacksburg, VA 24061
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Prizes: Three winners will be determined per category and will receive the following:

First	\$100 U.S. Savings Bond
Second	\$75 U.S. Savings Bond
Third	\$50 U.S. Savings Bond

Notification of Winners: Winners will be notified by letter, and invited to the MLK Community Breakfast on Monday January 16, 2011, where they will be recognized. The breakfast will be held on the Virginia Tech campus.

ADDITIONAL RESOURCES***Anti-Defamation League K-12 Diversity and Anti-Bullying in the Curriculum Resources and Programs***

<http://regions.adl.org/las-vegas/programs/no-place-for-hate.html>

The King Center (Includes The Principles for Non-Violent Change)

<http://www.thekingcenter.org/ProgServices/Default.aspx>

Martin Luther King at Virginia Tech

<http://www.diversity.vt.edu/>

SOL Information pertaining to MLK

- Kindergarten SOL-MLK Pages 13 - 29 Section # National Symbols and American Holidays
http://www.doe.virginia.gov/testing/sol/scope_sequence/history_socialscience_scope_sequence/2001/scopeseq_hist_soc_k.pdf
- Grades K – 3 MLK Pages 6-9
http://www.doe.virginia.gov/testing/sol/blueprints/history_socialscience_blueprints/2008/blueprints_history3.pdf
- Grade 3 SOL – MLK SOL Instruction Tracking Form
http://www.doe.virginia.gov/testing/alternative_assessments/vgla_va_grade_level_alt/optional_forms/tracking_forms/grade3/history.pdf
- Grade 5 SOL – MLK Pages 6 – 8 His Truth Is Marching On
http://www.doe.virginia.gov/testing/sol/released_tests/2001/test01_reading5.pdf
- Grades K-12 - The Standards & SOL-based Instructional Resources
http://www.doe.virginia.gov/testing/sol/standards_docs/history_socialscience/index.shtml

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Entry Form

Due Date: Friday November 11, 2011

Grade: _____

Student Name (first, last): _____

If student is selected as a winner, hers/his Social Security Number will be needed in order to process Savings Bond

Parent/ Student Address (including city & zip):

Parent/Student Phone Number: (_____) _____

Parent E-mail: _____

Student Email: _____

I voluntarily agree to participate in this contest with the understanding that all posters submitted will become the property of Virginia Tech and may be used for publications, websites, research, and/or displayed throughout the community. Submissions will not be returned.

Student name: _____

Student signature: _____

Parent/Guardian name: _____ Parent/Guardian signature: _____

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School: _____

Address (include city & zip): _____

Student's Teacher: _____

Teacher's Phone Number: (_____) _____

Teacher's Email: _____

Teacher's Signature: _____

A copy of this form must be submitted with the poster and the statement describing the message of the art.

If you have any questions, please contact: Linda Greene at lkgreene@vt.edu, or by phone at (540) 231-1403